

# somethingdark

a r t i s t s

contributor information pack

We need to say this at the outset: SomethingDark (SDk) is at the beginning of its life; it has been created by two professionals in their respective fields as a contribution to international culture, and as yet we cannot afford to pay contributors. However, SDk is a long-term project and we will be generating revenue; when we can pay contributors, we will be delighted to do so. We are well aware that photographers, artists and writers cannot live on fresh air, and deserve to derive a living from their creative and intellectual talent.

In the meantime, *SomethingDark* webMagazine is a collaborative effort that should prove very rewarding for contributors who think the magazine has worth independent of a monetary value. *SomethingDark* webMagazine and the broader SDk website have been designed to give contributors high-quality exposure, and our goal is to make SomethingDark a highly regarded presence internationally that will be sought out for its cultural vision, quality of presentation and technical innovation. We think you will be impressed, and we hope you will want to participate. Copyright, of course, will remain with the contributor in all instances.

If you haven't looked at our "[What is SDk?](#)" page, perhaps now is a good time to do so, and while there, please consider downloading and reading the "more What is SDk?" document; likewise, browsing the magazine will serve as a guide to our orientation, aesthetics and sense of quality.

## SDk's Art section

Artists are featured in every issue of *SomethingDark* webMagazine. We keep in touch with what is happening in our field of interest, and, accordingly, we like to choose our artists and to issue invitations to contribute to the magazine. However, we may also be happy to consider unsolicited approaches to contribute if you are producing work that you feel is suitable, and bear in mind that each issue of the magazine is constructed according to a unique theme.

If we invite you to contribute, we may request sample images; we will probably request specific images of your work for coordination with the theme of the issue of *SomethingDark* webMagazine for which you have been selected. We will also need the titles of work, media, dimensions, names of models (if applicable), and any other relevant information that may be required for the full crediting of your work.

We will also ask you to contribute a short nonfiction piece on a topic of your choice to occupy at least two pages of the magazine (i.e. around 650 words), although we welcome a longer article from the featured artist. We will encourage you to take this opportunity to express a more overt opinion on broader issues of art, culture, society or even politics or economics, as we are keen to promote artists as "real", three-dimensional people who, in addition to that expressed through art, have something thought-provoking to say about the world around them. In the case of the featured artist, we also publish an article on their career and work, which usually takes the form of an interview. We maintain a hands-on editorial policy and work with contributors through copy-editing and sub-editing processes to produce the best result for SDk and for you, the artist.\*

The larger SDk website will host a basic profile on your behalf; we construct this profile especially for our Contributor Directory, and only for SDk contributors. Your profile will include active links to

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\* These nonfiction and interview articles, along with your short bio in your profile, will be professionally edited documents that should serve you well in the future. We will provide you with PDF files of all documents; please feel free to use them as you see fit, but in using them, please also credit SomethingDark with the editing and preparation of the documents.

your website(s) and/or to your web pages hosted by third-party sites, up to a total of four URLs. Third-party sites will be vetted by us and linked at our discretion.

Readers of *SomethingDark* webMagazine will have direct access to your profile from the Issue Credits in the issue of the magazine in which your work is published. Visitors to the SDK website will have easy access to all back issues of the magazine; they will also be able to access the profiles of all contributors through SDK's Contributor Directory menu.

We will keep your profile up-to-date, including links to external websites, if you notify us and supply us with your updated material. If you haven't already done so, please visit our [Want to Contribute?](#) page and download the "SDK contributor profiles" PDF, which explains profiles and our Contributor Directory in more detail.

## **The featured theme**

The core of each issue's theme is contained in a mid-magazine feature entitled "Featured Fetish". The title of this section reflects SDK's history and contributors should note that our definition of "fetish" is extremely broad and very often will not correspond with what might traditionally be regarded as a fetish. The purpose of this section of the magazine is to provide extra scope to explore edgier, more controversial subject matter and to provide a forum for unconventional treatment of more conventional themes. SDK themes are chosen well in advance of issue preparation and are determined at our discretion.

Artists who specialise in or have an affinity with subject matter that coincides with the theme of a given issue of *SomethingDark* webMagazine will be sought to contribute work to be at the heart of this substantial feature, which is effectively a second art/photography feature.

As with artists who appear in the Art section, in addition to imagery of your work, we will publish a written article supplied by yourself, in this case, focussing on why you specialise in or work with the theme in question, although there is scope for you to branch out from this focus as you see fit. The same hands-on editorial policy described above is applied to produce the best result for SDK and the artist.

Artists contributing work for the Featured Fetish section will, like all contributors, have his or her profile in SDK's Contributor Directory, hosted online by the larger SDK website.

*SomethingDark* webMagazine readers will have direct access to your profile both from the Issue Credits in the issue of the magazine in which your work appears, and at all times via SDK's Contributor Directory menu. Visitors to the SDK website will have easy access to all back issues of the magazine, and themes from previous issues of the magazine will be easily accessible via SDK's separate Fetish Directory (implemented with SDK04), which will list all the magazine's published themes under an easily accessible menu.

SomethingDark will keep your profile up-to-date, including links to external websites, if you notify us and supply us with your updated information.